



Pauline Brunner

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PERSONAL DETAILS

Current address BETA UMR 7522 – Université de Strasbourg
61 avenue de la Forêt Noire
67085 STRASBOURG Cedex
Office 148

Email paulinebrunner@unistra.fr

CURRENT POSITION

Ph.D. Candidate in Management at University of Strasbourg, France

EDUCATION

2018 – Present	Ph.D. Candidate in Management University of Strasbourg, France Dissertation: “Factors for the development of a student entrepreneurial ecosystem: an approach based on the resources mobilized and the stakeholders”. Supervisor: Véronique Schaeffer
2018	Master 2 in Innovation Economics and Management with distinctions University of Strasbourg, France Master thesis: “The role of patent in collaboration between large and small firms within an innovation ecosystem: the case of Strasbourg mobility”. Supervisor: Véronique Schaeffer
2017	Master 2 in Innovation Management and Intellectual Property with distinctions University Lumière Lyon 2, France Master thesis: “Open innovation: appropriate solution to the current issues of cooperatives on activity and employment? Focus on two projects: co-development and a new third-place space”. Supervisor: Valérie Revest
2016	Master 1 in Economics and Management University Lumière Lyon 2, France
2015	Bachelor’s degree in Economics and Business University of Strasbourg, France

CONFERENCE AND SEMINAR PRESENTATIONS

- 2019 PhD colloquium of the R&D Management Conference, *HEC Paris, France*, June 2019
- Les ateliers de Thésée (FNGE), *Strasbourg, France*, March 2019
- Seminar of the CSI research axis (Creativity, Science, Innovation), *University of Strasbourg, France*, January 2019
- DRUID PhD Academy Conference in Economics and Management of Innovation, Technology and Organizations, *Aalborg, Denmark*, January 2019
- 6th International PhD workshop in Economics of Innovation, Complexity and Knowledge, *Turin, Italy*, January 2019
- 2018 AIMS Innovation Thematic Group Day, *Montréal, Canada*, October 2018

TEACHING EXPERIENCE

- 2019 – Present **Teaching Assistant**, EM Strasbourg Business School, University of Strasbourg, France
- Introduction in entrepreneurship - undergraduate level (1st year)
- 2018 – Present **Teaching Assistant**, Department of Economics and Management, University of Strasbourg, France
- Microeconomics I - undergraduate level (1st year)
- Macroeconomics II - undergraduate level (1st year)
- Accounting I - undergraduate level (1st year)

WORK IN PROGRESS

Les stratégies de propriété intellectuelle des start-ups au sein d'un écosystème de la mobilité, 2019, with Véronique Schaeffer, en révision dans *Management International* (2^{ème} évaluation après révisions majeures)

Identification of factors determining the features of student entrepreneurial ecosystem, 2019, with Véronique Schaeffer.

OTHER PROFESSIONAL ACTIVITIES

- 2019 – Present Member the organizing committee Augustin Cournot Doctoral Days (ACDD), (16th edition), *Strasbourg, France*
- 2019 Member of the organizing committee of the International Conference on Public Economic Theory, *Strasbourg, France*
- 2018– Present Member of Creativity, Science, Innovation workstream (CSI), *Strasbourg, France*

COMMUNICATIONS

2019 Poster session, Bosch BMI Summit 2019, *Renningen, Germany*
 Poster session, ACDD (15th edition), *Strasbourg, France*

LANGUAGE SKILLS

French Native
English Fluent
German Basic Knowledge

COMPUTER SKILLS

Qualitative software N'vivo, Limesurvey
Econometrics GretL
Software Pack Office