EMMANUEL MULLER

Curriculum vitae

Born 1969-05-21,
French citizenship,
Two children aged 9 and 8.

Present position
Since 2009 Senior researcher at BETA (University of Strasbourg) and the Fraunhofer Institute for Systems and Innovation Research (Fraunhofer ISI, Karlsruhe) in charge of the evoREG initiative and co-coordinating a French-German research team of 7 persons (www.evoREG.eu).
Further engaged in research projects dealing with innovation systems and policies as well as knowledge and creativity (mainly on behalf of European, French or German authorities).

Professional experience
Since 2005 Visiting professor and visiting associated professor at the Faculty of Economics and Management of the University of Strasbourg.
Since 2001 Professor at the Fachhochschule Heidelberg, in charge of innovation management at the Faculty of Management (currently discharged of teaching due to research activities at BETA and Fraunhofer ISI and preparation of the French habilitation at the University of Strasbourg).
Since 1999 Senior researcher at the Fraunhofer Institute for Systems and Innovation Research (Fraunhofer ISI, Karlsruhe), Competence Center Policy and Regions
2007–2008 Visiting lecturer at the Telfer Business School of the University of Ottawa.
1992–1993 Lecturer for mathematics and statistics at the Faculty of Economics and Management (Université Louis Pasteur –Strasbourg I).
1992–1993 Research assistant at BETA.

Academic qualifications
Ongoing since 2008: Preparation of the French habilitation (HDR: habilitation à diriger les recherches) under the supervision of Professor Patrick Llerena (University of Strasbourg).
1999 European PhD in economics (Université Louis Pasteur –Strasbourg I) under the supervision of Professor Jean-Alain Héraud.
1993 D.E.S.S (Diplôme d’Etudes Supérieures Spécialisées) in international financial management (Université Louis Pasteur –Strasbourg I).
1992 Maîtrise in economics and management (Université Louis Pasteur –Strasbourg I).
Language skills
Trilingual: French, German and English.

Visiting scholarships
1998 University College London, department of geography (Professor Peter Wood).
Main topic: knowledge-intensive business services (2 months).
1996 National Institute of Scientific Research, Montreal (INRS-Urbanisation) (Professor Benoît Godin).
Main topic: SMEs and regional innovation capacities (3 months).
1993 Technical University of Budapest, department of history of science (Professor Imre Hronsky).
Main topic: national innovation systems and transition economics (3 months).

Reviewer for the following international journals
Research Policy
International Small Business Journal
Journal of International Relations and Development
International Journal of Services Technology and Management

Memberships in evaluation committees and examples for further expertise activities
Member of the ‘Futuris committee’ created by the French National Agency for Research and Technology (ANRT), Paris (2003–2004).

Sports and leisure activities
Marathon-running, scuba-diving, horse-back riding, sci-fi, strategy and board games.
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Publication list

Articles in international journals


Books chapters


Books


Communications during international conferences
'Knowledge Angels: How Creative People Foster Innovation in KIBS – Observations from Germany, France and China', DIME workshop: 'Technology, skills and geography', 11–12 September 2009, SPRU, Sussex University, Brighton (United Kingdom).

'Les nouvelles orientations du développement régional: le cas de l'Alsace' présentation au colloque Territoires et action publique territoriale de l'ASRDLF (Association des Sciences Régionales de Langue Française) à Rimouski (Canada), le 26 août 2008.


'Knowledge-intensive Business Services (KIBS) and Regional Innovation Capacities' (in collaboration with A. Zenker), paper presented at the 'HEC Montréal Conference L’économie du savoir : enjeux économiques et enjeux de gestion', Montréal (Canada), May 5–6, 2000.


'There is No Territorial Fatality ! (or How Innovation Interactions between KIBS and SMEs May Modify the Development Patterns of Peripheral Regions)', paper presented at the 39th ERSA (European Regional Science Association) Congress, Dublin (Ireland), August 23–27, 1999.


'Transition and Development of Innovation Capacities in Hungary' (in collaboration with R. Larue de Tournemine), paper presented at the symposium 'Innovationen in Europäischen Wachstumsregionen', Berlin (Germany), October 7–8, 1994.

Communications during workshops

'Culture d'innovation, créativité et territoire : Cas de l'Alsace et du Rhin Supérieur', presentation at the congress 'Management du Futur' Council of Europe, Strasbourg (France), March 9, 2010.

'Kreativität in einer digitalisierten Popwelt', presentation at the congress 'Zukunft pop 08' Popakademie Baden-Württemberg, Mannheim (Germany), November 22, 2008.


'Innovation aus Sicht der Ökonomik : kreative Zerstörung, Prozesse und Austausch', presentation at the DAI (German Archaeological Institute) workshop 'Innovation : technisch, sozial', Frankfurt/Main (Germany), June 29, 2007.

'Enlarging the ERA: Identifying priorities for regional policy focusing on research and technological development in the New Member States and Candidate Countries' (in collaboration with A. Jappe) presentation at the European Commission (DG Research), Brussels (Belgium), January 30, 2006.

'Regional innovation systems and knowledge-based regional development', presentation at the inaugural meeting of the Euro-Latin American Forum, Turin (Italy), October 6–8, 2005.
'Enlarging the European Research Area: identifying priorities for regional policy focusing on Research and Technological Development: the RISSECO project' (in collaboration with C. Nauwelaers), presentation at the European Commission (DG Research) Expert Group meeting 'Constructing regional advantage', Brussels (Belgium), February 1, 2005.


'University-Industry Relations and Innovations in Regions' (in collaboration with A. Zenker), paper presented to the Network of Innovating Regions in Europe at the CEEC Exchange Meeting, Budapest (Hungary), April 10–11, 2000.

'The role of policies and institutions in the regional innovation capabilities' (in collaboration with J.-A. Héraud, A. Sander and A. Zenker), paper presented at the CONVERGE workshop, Strasbourg (France), January 7–8, 2000.

'Knowledge, Innovation and Regions – Conceptual Challenges and Empirical Responses' (in collaboration with A. Zenker), paper presented to the delegation of the Centre for Science Research and Statistics (CSRS, Moscow), Karlsruhe (Germany), February 2, 1999.

'Innovation, PME et services intensifs en information', paper presented at the meeting 'L'efficacité des systèmes d'aide à l'innovation des PME', Université Louis Pasteur, Strasbourg (France), June 26, 1997.


'Analyse régionale des interactions à caractère innovant entre PME manufacturières et tertiaire supérieur', paper presented at INRS-Urbanisation (Institut National de la Recherche Scientifique), Montréal (Canada), October 9, 1996.

'Innovationspotentiale Baden-Elsäss', paper presented at the DFG (Deutsche Forschungsgemeinschaft) Conference 'Technologischer Wandel und Regionalentwicklung in Europa', Freiberg (Germany), May 9–12, 1996.

'Some Elements of Reflection on the Analysis of Demand', paper presented at the workshop 'Regional Innovation and Technology Transfer Strategies and Infrastructures', Luxembourg (Great Duchy of Luxembourg), May 31, 1995.


Working papers


'There is no territorial fatality! (or how innovation interactions between KIBS and SMEs may modify the development patterns of peripheral regions)'. Fraunhofer ISI working paper, series Firms and Region, Karlsruhe, No. R2/2001.


Reports


Enlarging the ERA : identifying priorities for regional policy focusing on research and technological development in the New Member States and Candidate Countries (under the direction of E. Muller and C. Nauwelaers). Collective working report Fraunhofer ISI/MERIT prepared for the European Commission, DG Research, 2005.


Institutions of technological support and regional innovation-based strategies (under the direction of E. Muller). Fraunhofer ISI working document targeted to the support of lagging-behind regions of Argentina on behalf of the Columbus association, 2003.


Systematischer Vergleich der Instrumente und Institutionen der finanziellen Förderung von KMU in ausgewählten Ländern der EU (under the direction of M. Kulicke). Fraunhofer ISI report prepared for the German Federal Ministry of Economic Affairs, 2002.


