

## Workshop

### Innovation, territories and policies: What we should know and ask about metropolitan evolutions

#### 27 & 28 November 2014

Venue: **Fraunhofer Institute for Systems and Innovation Research ISI**  
Breslauer Strasse 48, 76139 Karlsruhe, phone +49 721 6809-0

#### THURSDAY 27 November 2014

12.30-13.45 Informal sandwich lunch  
14.00-14.15 Welcome speech: *Knut Koschatzky* (Fraunhofer ISI)  
Objectives of the workshop: *Emmanuel Muller* (Université de Strasbourg & Fraunhofer ISI)

<b>Session I:</b>	<b>International experiences</b>
<b>14.15-16.15</b>	Moderation: <i>Jean-Alain Héraud</i> (Université de Strasbourg) Innovation ecosystem and urban transformation in Izmir: <i>Deniz and Emrah Orhun</i> (University of Izmir) The SCANDRIA project - a cohesive corridor enabling regional economic development and sustainability: <i>Eleonora Di Maria</i> (University of Padova) Metropolises, innovation and policies - Insights from Canada: <i>David Doloreux</i> (University of Ottawa)

16.15-16.45 Coffee break

<b>Session II:</b>	<b>New concepts, new models</b>
<b>16.45-18.30</b>	Moderation: <i>Andrea Zenker</i> (Fraunhofer ISI) Integration as a spatial institution - Implications for agglomeration and growth: <i>Tim Deeken</i> (Karlsruhe Institute of Technology) Complex systems - a new science that emerged in the XXth century: <i>Pierre Collet</i> (Université de Strasbourg)

19.30 Dinner

#### FRIDAY 28 November 2014

<b>Session III:</b>	<b>Crossing perspectives within the Upper Rhine</b>
<b>09.30-11.00</b>	Moderation: <i>Emmanuel Muller</i> (Université de Strasbourg & Fraunhofer ISI) Firms' innovation capacities in a metropolitan context - the example of Karlsruhe <i>Mirja Meyborg</i> (Fraunhofer ISI) Attractiveness and foresight scenarios - the example of Strasbourg: <i>Diego Cortes and David Marx</i> (ADEUS)

11.00-11.30 Coffee break

<b>Session IV:</b>	<b>Main results and further steps</b>
<b>11.30-13.00</b>	Moderation: <i>José Ramos</i> (AVANZALIS) M2I students (Université de Strasbourg) & all participants Concluding words: <i>Emmanuel Muller</i> (Université de Strasbourg & Fraunhofer ISI)